

REAL PRODUCT PREVIEW

Marketing Campaign Planner Template

Campaign workbook, brief document, launch checklist, budget and KPI dashboard.

ZIP bundle

XLSX planner

DOCX brief

Actual file screenshot

Marketing Campaign Planner

Field	Client-ready entry
Campaign objective	State the measurable business goal and target metric
Audience segment	Define buyer type, need, qualification signal, and objection
Primary offer	Name the product, document, service, or promotion
Message promise	One sentence linking pain, solution, and outcome
Approval owner	Person who signs off budget, message, and launch date

Cover, inner screenshots, and the sample PDF are generated from the product files used for sale.

Marketing Campaign Planner Template

SCREENSHOT 1



Actual preview from product file

Line item	Planned	Actual	Variance
Creative production	0	0	0.00
Media spend	0	0	0.00
Tools and tracking	0	0	0.00
Freelance / agency support	0	0	0.00
Total	0.00	0.00	0.00

Watermarked buyer sample - final purchased file is clean and editable/readable according to the product format.

Marketing Campaign Planner Template

SCREENSHOT 2



Actual preview from product file

Line item	Planned	Actual	Variance
Creative production	0	0	0.00
Media spend	0	0	0.00
Tools and tracking	0	0	0.00
Freelance / agency support	0	0	0.00
Total	0.00	0.00	0.00

Watermarked buyer sample - final purchased file is clean and editable/readable according to the product format.